

## ORDER



KSNV

**Orders**  
**Order / Rev:** 104301  
**Alt Order #:**  
**Product Desc:** General Election  
**Estimate:**  
**Flight Dates:** 08/27/12 - 11/04/12  
**Original Date / Rev:** 07/16/12 / 09/17/12  
**Order Type:** GENERAL

**Primary AE:** Kevin Goodell  
**Sales Office:** VEGS  
**Sales Region:** Local

**Agency Name:** Denny Weddle & Associates  
**Buying Contact:**  
**Billing Contact:**  
 750 Tam O Shanter  
 Las Vegas, NV 89109

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Committee to Re-Elect Judge Bill Jan  
**Demographic:** A25-54  
**Product Codes:** PLC26  
**Priority:** SELECT PRIORITY CODE  
**Revenue Codes:** POLITICAL/AGY, PCAN, GEN

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	29	\$8,535.00	\$7,254.75
10/01/12	10/28/12	11	\$3,725.00	\$3,166.25
10/29/12	11/03/12	7	\$2,500.00	\$2,125.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	29	\$8,535.00	\$7,254.75	0.00
October 2012	11	\$3,725.00	\$3,166.25	0.00
November 2012	7	\$2,500.00	\$2,125.00	0.00
<b>Totals</b>	<b>47</b>	<b>\$14,760.00</b>	<b>\$12,546.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	09/17/12	09/30/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners		5-6a	MTWTF--	:30	2	\$185.00	2	0.00	NM	2	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--					1	\$185.00		0.00			
		Week: 09/24/12	09/30/12	MTWTF--					1	\$185.00		0.00			
N 2	KSNV	10/22/12	11/04/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners		5-6a	MTWTF--	:30	2	\$300.00	2	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--					2	\$300.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--					2	\$300.00		0.00			
N 3	KSNV	09/17/12	09/30/12	Today Show Today Show	CM	658a-9am	MTWTF--	:30	1	\$550.00	2	0.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--					2	\$550.00		0.00			
		Week: 09/24/12	09/30/12	MTWTF--					1	\$550.00		0.00			
N 4	KSNV	10/22/12	11/04/12	Today Show Today Show	CM	658a-9am	MTWTF--	:30	1	\$600.00	2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--					1	\$600.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--					1	\$600.00		0.00			
N 5	KSNV	09/17/12	09/30/12	M-F Today Show III 4th BM Today 4th Hour		10am-11am	-----	:30	0	\$200.00	2	0.00	NM	4	\$800.00

Order / Rev: 104301  
 Alt Order #:  
 Flight Dates: 08/27/12 - 11/04/12

Advertiser: Committee to Re-Elect Judge Bill Janser  
 Product Desc: General Election  
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KSNV	09/17/12	09/30/12	M-F Today Show III 4th BM Today 4th Hour	CM	10am-11am	-----	:30	0	\$200.002		0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--		2				\$200.00		0.00			
		Week: 09/24/12	09/30/12	MTWTF--		2				\$200.00		0.00			
N 6	KSNV	09/17/12	09/30/12	Rachael Ray Rachael Ray	CM	11am-12pm	MTWTF--	:30	1	\$200.002		0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--		2				\$200.00		0.00			
		Week: 09/24/12	09/30/12	MTWTF--		1				\$200.00		0.00			
N 7	KSNV	10/22/12	10/28/12	Rachael Ray Rachael Ray	CM	11am-12pm	MTWTF--	:30	1	\$225.002		0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--		1				\$225.00		0.00			
N 8	KSNV	09/17/12	11/04/12	Noon News Noon News	CM	12-1230pm	MTWTF--	:30	1	\$275.002		0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--		1				\$275.00		0.00			
		Week: 09/24/12	09/30/12	MTWTF--		2				\$275.00		0.00			
		Week: 10/01/12	10/07/12	-----		0				\$0.00		0.00			
		Week: 10/08/12	10/14/12	-----		0				\$0.00		0.00			
		Week: 10/15/12	10/21/12	-----		0				\$0.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--		1				\$275.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		1				\$275.00		0.00			
N 9	KSNV	09/17/12	09/30/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	-----	:30	0	\$350.002		0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--		2				\$350.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	KSNV	09/17/12-09/23/12	News 3 at 4 (1/2 hr)		4-430p	MTWThF----	:30		<del>(\$350.00)</del>		0.00	NM		
		See MG 9.5,9.6,9.7,9.8 [INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour]													
	3	KSNV	09/17/12-09/23/12	News 3 at 4 (1/2 hr)		4-430p	MTWThF----	:30		<del>(\$350.00)</del>		0.00	NM		
		See MG 9.5,9.6,9.7,9.8 [INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour]													
	5	KSNV	08/29/12-08/29/12	NEWS 3 at 4 (1 HOUR)		4-5pm	--W-----	:30		<del>(\$350.00)</del>		0.00	NM		
		See MG 9.10 [Inventory Code Correction]													
	6	KSNV	09/18/12-09/18/12	NEWS 3 at 4 (1 HOUR)		4-5pm	(4:00 PM-4:30 P-T-----	:30		\$350.00		0.00	NM		
		MG for 9.1,9.4,9.3,9.2 [Inventory Code Correction]													
	7	KSNV	09/21/12-09/21/12	NEWS 3 at 4 (1 HOUR)		4-5pm	-----F-----	:30		\$350.00		0.00	NM		
		MG for 9.1,9.4,9.3,9.2 [Inventory Code Correction]													
	10	KSNV	09/17/12-09/21/12	NEWS 3 at 4 (1 HOUR)		4-5pm	(4:00 PM-4:30 PMTWTThF----	:30		\$350.00		0.00	NM		
		MG for 9.5 08/29													
		Week: 09/24/12	09/30/12	MTWTF--		2				\$350.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	4	KSNV	09/24/12-09/30/12	News 3 at 4 (1/2 hr)		4-430p	MTWThF----	:30		<del>(\$350.00)</del>		0.00	NM		
		See MG 9.5,9.6,9.7,9.8 [INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour]													
	8	KSNV	09/27/12-09/27/12	NEWS 3 at 4 (1 HOUR)		4-5pm	---Th-----	:30		\$350.00		0.00	NM		
		MG for 9.1,9.4,9.3,9.2 [Inventory Code Correction]													
	9	KSNV	09/24/12-09/30/12	News 3 at 4 (1/2 hr)		4-430p	MTWThF----	:30		<del>(\$350.00)</del>		0.00	NM		
		See MG 9.11 [INCORRECT INVENTORY CODE] INCORRECT INVENTORY CODE													
	11	KSNV	09/26/12-09/26/12	NEWS 3 at 4 (1 HOUR)		4-5pm	(4:00 PM-4:30 P--W-----	:30		\$350.00		0.00	NM		
		MG for 9.9 09/26													
N 10	KSNV	10/22/12	11/04/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	CM	4-5pm	MTWTF--	:30	1	\$450.002		0.00	NM	2	\$900.00

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 Alt Order #:  
 Flight Dates: 08/27/12 - 11/04/12

Advertiser: Committee to Re-Elect Judge Bill Jansei  
 Product Desc: General Election  
 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 10	KSNV	10/22/12	11/04/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm	MTWTF--	:30	1	\$450.002		0.00	NM	2	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 MTWTF-- 1 \$450.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 KSNV 10/22/12-10/28/12 News 3 at 4 (1/2 hr) 4-430p MTWThF---- :30 (\$450.00) 0.00 NM See MG 10.3, 10.4 [PGM CHG = 4PM NEWS 1 HOUR]															
3 KSNV 10/23/12-10/23/12 NEWS 3 at 4 (1 HOUR) 4-5pm -T----- :30 \$450.00 0.00 NM MG for 10.2, 10.1 [mg]															
Week: 10/29/12 11/04/12 MTWTF-- 1 \$450.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 2 KSNV 10/29/12-11/04/12 News 3 at 4 (1/2 hr) 4-430p MTWThF---- :30 (\$450.00) 0.00 NM See MG 10.3, 10.4 [PGM CHG = 4PM NEWS 1 HOUR]															
4 KSNV 10/31/12-10/31/12 NEWS 3 at 4 (1 HOUR) 4-5pm --W----- :30 \$450.00 0.00 NM MG for 10.2, 10.1 [mg]															
N 11	KSNV	09/17/12	09/30/12	Face to Face w/ RalstonCM Face to Face w/ J.Ralston		730-758pm	MTWTF--	:30	1	\$400.002		0.00	NM	3	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 MTWTF-- 2 \$400.00 0.00 Week: 09/24/12 09/30/12 MTWTF-- 1 \$400.00 0.00															
N 12	KSNV	10/22/12	10/28/12	Face to Face w/ RalstonCM Face to Face w/ J.Ralston		730-758pm	MTWTF--	:30	1	\$450.002		0.00	NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 MTWTF-- 1 \$450.00 0.00															
N 13	KSNV	09/17/12	09/30/12	The Tonight Show CM Tonight Show		1135p-1237a	MTWTF--	:30	1	\$250.002		0.00	NM	3	\$750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 MTWTF-- 1 \$250.00 0.00 Week: 09/24/12 09/30/12 MTWTF-- 2 \$250.00 0.00															
N 14	KSNV	10/22/12	11/04/12	The Tonight Show CM Tonight Show		1135p-1237a	MTWTF--	:30	1	\$275.002		0.00	NM	2	\$550.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 MTWTF-- 1 \$275.00 0.00 Week: 10/29/12 11/04/12 MTWTF-- 1 \$275.00 0.00															
N 15	KSNV	09/17/12	09/23/12	Last Call w/Carson DalyCM Last Call w/Carson Daly		136-205am	MTWTF--	:30	1	\$40.003		0.00	NM	1	\$40.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 MTWTF-- 1 \$40.00 0.00															
N 16	KSNV	09/17/12	09/30/12	News 3 Today - SATURDAYCM News 3 Today - SAT		9am-930am	-----S-	:30	0	\$275.002		0.00	NM	4	\$1,100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -----S- 2 \$275.00 0.00 Week: 09/24/12 09/30/12 -----S- 2 \$275.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 3 KSNV 09/24/12-09/30/12 News 3 Today - SATURDAY 9am-930am -----Sa-- :30 (\$275.00) 0.00 NM See MG 16.5, 16.6 [PGM CHG = GOLF]															
4 KSNV 09/24/12-09/30/12 News 3 Today - SATURDAY 9am-930am -----Sa-- :30 (\$275.00) 0.00 NM See MG 16.5, 16.6 [PGM CHG = GOLF]															
5 KSNV 10/06/12-10/06/12 News 3 Today - SATURDAY 9am-930am -----Sa-- :30 \$275.00 0.00 NM MG for 16.4, 16.3 [mg]															
6 KSNV 10/06/12-10/06/12 News 3 Today - SATURDAY 9am-930am -----Sa-- :30 \$275.00 0.00 NM MG for 16.4, 16.3 [mg]															
N		11/04/12			CM				1	2		0.00	NM	2	\$600.00

Order / Rev: 104301  
Alt Order #:  
Flight Dates: 08/27/12 - 11/04/12

Advertiser: Committee to Re-Elect Judge Bill Janser  
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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
17	KSNV	10/22/12		News 3 Today - SATURD.		9am-930am	-----S-	:30		\$300.00					
				News 3 Today - SAT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-		1				\$300.00		0.00			
		Week: 10/29/12	11/04/12	-----S-		1				\$300.00		0.00			
													Totals	47	\$14,760.00